

# CraftSource

## A Trusted Resource for Craftspeople

Our Publication is the most trusted, reliable, and accurate craft show and resource guide on the market. Show organizers, suppliers and craftspeople are able to advertise and access information in one exceptionally valuable guide.

*The Annual Craft Shows Book* works to increase the diversity and quality of work at your event, as well as market your event to emerging artists, craftspeople and craft enthusiasts.

At the same time, the *Craft Resource Guide* is continually referred to by craftspeople working in all media as a source for materials, supplies, classes, publications, and marketing, as well as promotional and operational needs.

Double your exposure in CraftSource. By purchasing a listing in either the ACSB or Resource Guide section you will be able to:

- Reach a critical audience for your event, business or resource...all for only \$40.00.
- Provide easy access to your information by having your event, show or business indexed by name.
- List your event under one or more categories.
- Or, specifically for the *Resource Guide*, appear in a special index with a highlighted listing by offering a 10% discount to OCC members.

Consider complimenting your listing with a display advertisement. Your ad works hard all year to promote your show or company. This is your chance to make an impact on the craft community!

This participants package includes the following attachments:

- Advertisement Rate Card and Agreement
- Annual Craft Shows Book Listing Form
- Resource Guide Listing Form

Deadlines:

- Listings: September 19, 2009
- Ad booking: October 2, 2009
- Ad material: October 13, 2009
- Impact Date: November 24, 2009

Please call 416-925-4222 x221 or email [vmclean@craft.on.ca](mailto:vmclean@craft.on.ca) if you have questions, or require more information about CraftSource.



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Ontario Crafts Council  
*Supporting craftspeople and advocating on behalf of craft for over thirty years.*