

# Ontario Crafts Council Volunteer Committee

The Ontario Crafts Council Volunteer Committee is pleased to invite you to showcase your venue in the *Canadian Crafts in Toronto* brochure.

**What it is:** *Canadian Crafts in Toronto* is produced every year by the Ontario Crafts Council Volunteer Committee. The brochure is a handy guide that shows visitors and Torontonians where they can purchase the best Canadian crafts that Toronto has to offer.

A listing in *Canadian Crafts in Toronto* will boost traffic to your location, no matter where you are in the city. And it's a great way to support Canadian crafts; any profits over the printing costs go toward scholarships for craftspeople.

**Where it goes:** OCC Volunteers distribute 20,000 copies of *Canadian Crafts in Toronto* to hotels, bed-and-breakfasts, Ontario Travel Centres, information kiosks, special events, galleries, and museums, both in Toronto and throughout southern Ontario. Brochures are distributed in late spring and again before Christmas shopping season.

## What your listing will include:

- Your shop or gallery coordinates – address, phone, email, website
- Your hours of business
- Description of your venue
- You can also include a photo showing your gallery or shop, and example of the work you sell, or your logo.

**What it costs:** Listings cost \$250. Photos or logos cost an additional \$75.

**How to participate:** Complete the attached application form and submit it along with your cheque and photo, if you wish to include one. The application form below also provides technical specifications for photos.

**Deadline for listings: Friday, March 5, 2010**

*For more information please contact:*

Adrian Mann [Adrian\\_mann@rogers.com](mailto:Adrian_mann@rogers.com)

Eva Lorinc [evalorinc@yahoo.ca](mailto:evalorinc@yahoo.ca)

Ingrid Laidlaw [ielaidlaw@gmail.com](mailto:ielaidlaw@gmail.com)

Ontario Crafts Council  
Supporting craftspeople and advocating on behalf of craft for over thirty years.



## Ontario Crafts Council Volunteer Committee Agreement

### Canadian Crafts in Toronto 2010 - 2011

Please Print

Shop/Studio/Gallery: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fees: Listing: @ \$250 \$ \_\_\_\_\_

\*Option: Colour digital photo\* of your shop, logo or piece of craft @ \$75. \$ \_\_\_\_\_

Add additional \$20 if submitting a slide or colour print. \$ \_\_\_\_\_

**Total Fee** \$ \_\_\_\_\_

*\* Please provide photo in digital format: 1) for Logo: Illustrator EPS with fonts converted to outlines; or 2) Photoshop images must be a minimum of 300 dpi at 100% and CMYK (full colour).*

**Your listing as you want it to appear:** (Paste in last year's listing if no changes are required)

Shop/studio/gallery: \_\_\_\_\_

Address: \_\_\_\_\_

Nearest Intersection: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Hours: \_\_\_\_\_

Email address and/or Web site: \_\_\_\_\_

Description (please be factual; 25-word limit; we reserve the right to edit entries if too long):

**DEADLINE: Friday March 5, 2010.**

**A Cheque must be submitted with this form. Please make cheque payable to:**

*VOLUNTEER COMMITTEE, ONTARIO CRAFTS COUNCIL*

Mail completed form, photo (CD, print Ontario Crafts Council Volunteer Committee) and cheque to:

ATTN: Adrian Mann  
990 Queen Street West  
Toronto, Ontario M6J 1H1

Thank you for your interest in Canadian Craft in Toronto. For more information please contact: Adrian Mann, [adrian\\_mann@rogers.com](mailto:adrian_mann@rogers.com), Eva Lorinc, [evalorinc@yahoo.ca](mailto:evalorinc@yahoo.ca), or Ingrid Laidlaw [ielaidlaw@gmail.com](mailto:ielaidlaw@gmail.com).

*The Ontario Crafts Council Volunteer Committee reserves the right to reject any application for inclusion in CANADIAN CRAFTS IN TORONTO at its sole discretion.*

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